# How to Start a Cleaning Business PDF Guide

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# Step 1: How to Pick Your Cleaning Company Name

One of the first things you need to do when <u>starting a cleaning</u> <u>business</u> is picking your business name.

When it comes to picking your cleaning company name, you want it to be unique, catchy, and memorable. It's also important to pick a name that can be branded well and gives the appearance of a professional cleaning service.

The cleaning company name that you pick must have a matching domain name available. I talk more about domain name registration below.

I have compiled a list of example cleaning business names below that may or may not be available for website domain name registration. Please note that some of these names may already be registered as domains and/or businesses in your local city/town. Please do your due diligence before registering a business name.

## **Cleaning Service Name Ideas List**

Maid in Time	Clean Right
Star Cleaning	Friendly Clean
Maid Sparkle	Happy Maids
Friendly Maids	Maid to Work
Dependable Clean	The Maid Squad
Friendly House Clean	Dependable Maid
Spiffy Maids	Forget We Clean
Meticulous Clean	

You want to pick a name that is 2-4 words long and includes maids, maid, clean, cleaning or some other name that describes your business and does not have your personal name in it.

The reason you don't want your personal name in your business name is that more than likely someone else has already registered a business and website with your name in it. Plus, it could come across as unprofessional and not unique.

Also, if you plan on selling your company someday, having your personal name in your business and website name is going to make it harder to sell as-is.

## How to Pick a Cleaning Company Name Exercise

To pick a name for your business I would recommend using the cleaning terms clean, cleaning, maid, or maids in the name. This helps with brand recognition and search engine optimization.

Take out a piece of paper or pull up a word doc and put your cleaning terms in 4 columns at the top: clean, cleaning, maid, and maids.

Next, pull up <u>thesaurus.com</u> for help with synonyms and a domain name registrar such as <u>namecheap.com</u> to check if your business domain name is available to register.

The best way I have found to come up with names is just to think about catchy names or phrases that go along with your cleaning terms.

For example, with the term "clean" in your first column start thinking of words that could go along with clean such as happyclean, cleantime, itsclean, etc. Then do this for your remaining cleaning terms.

You can also use <u>thesaurus.com</u> to help come up with other words or phrases that are similar to a word that you have thought of.

## **Register Your Business and Website Name**

Before you start searching for domain name availability, I would star your favorite names and search those first.

After you have come up with a decent list of potential names, pull up your <u>namecheap.com</u> tab and start searching to see if the names you came up with are available.

Also, it is very important to make sure the .com version of your name is available. This is the go-to tld. Every other extension could look unprofessional.

Insert your names as one word (like maidtime) into the namecheap search bar to verify availability.

If the name you want is taken, try taking the word you matched with your cleaning term and throw it into <u>thesaurus.com</u> to see if there are any other names you can use instead to go along with your cleaning term.

If the name you entered into namecheap is available as a .com domain name, then congratulations! Your great cleaning company name is available for registration.

Before registering your new domain name, do a Google search with your new business name to see what comes up on the first page. This is to make sure there are no very similar business names that would compete with you or confuse website searchers. Also, run your new domain name into <u>whois.com</u> to make sure your domain name was not previously owned. If it was previously owned there could be search engine trust issues with Google and I would recommend going with another name.

After you have selected your new domain name and verified it's available, you will still need to go down to your local Register of Deeds office if registering a sole proprietorship, or the Secretary of State website for your state if you are registering an LLC to make sure your cleaning service name is available.

Since domains names are pretty cheap, I would go ahead and register the domain name right away so no one else registers it. If the domain is available there is a good chance that the business name will also be available.

If not, you can always cancel and not renew the domain name.

That's it! I hope you find a name you love.

# Step 2: Legal Requirements

Before you perform your first cleaning, you will need to decide on what <u>business structure</u> you will have. Next, you will need to <u>register</u> <u>your business name</u> with your local register of deeds office if registering as a sole proprietorship, or the Secretary of State office if forming an LLC.

You can either do this by yourself or have an online legal document service like <u>LegalZoom</u> do it for you. If you are just starting out and have no employees, you can register as a sole proprietor until you have more liability.

If you will be hiring employees or you do not want to associate your business with your social security number on your taxes, then you will need to obtain an <a href="Employer Identification Number">Employer Identification Number</a> (EIN) from the IRS.

Next, you will need to check with your local town or county to see if there are any <u>license or zoning permit requirements</u> for your business. You can find this information by contacting your local town or county government offices. Here is a list from the SBA of the <u>state business</u> <u>license offices</u> you can contact to find this information.

Finally, after you have registered your business, take all of your registration paperwork and open up a <u>business checking account</u>. This is very important since you don't want to co-mingle your cleaning income with your personal checking account. This is also important for the overall financial reporting and monitoring of your business, especially when keeping track of your business income and expenses when it comes to filing your taxes.

# Step 3: House Cleaning Business Insurance

While in the process of <u>starting your cleaning business</u>, you need to consider if you have the right types of house cleaning business insurance for your company. The most common types of insurance for a

house cleaning company are liability, bonding, workers compensation, property damage, and business vehicle insurance.

Carrying the right types of insurance is not only required by law but is important in establishing your business as a credible and professional cleaning service. It will help to assure your customers that you have their best interests in mind.

## **Types of Cleaning Business Insurance**

### **Liability Insurance**

Liability insurance coverage protects your business from someone who claims to have been hurt or injured as a result of your business. It also protects you in the event that there is property damage caused by your business.

Liability insurance will pay damages to third parties for bodily injury and property damage up to the limits of your policy if your business is held legally liable. It will also pay legal fees and medical bills for those injured as a result of your business.

### **House Cleaning Bonding Insurance**

Bonding Insurance is commonly referred to as a Janitorial Service Bond, Employee Dishonesty Bond, or Business Service Bond. Bonding Insurance protects your business in the event of a fraudulent or dishonest act committed by one of your employees while at a customer's home. The bond will pay third parties if your business is held legally liable up to your bond amount.

### **Workers Compensation Insurance**

Workers Compensation Insurance will help cover medical expenses and a portion of lost wages to an employee who is hurt on the job.

### **Property Damage Insurance**

Property damage insurance compensates your business for property that is lost or damaged due to common perils such as theft or fire.

### **Business Vehicle Insurance**

Business Vehicle Insurance provides coverage for vehicles that are owned and used by your cleaning company. This insurance helps to pay any costs for bodily injury or property damage to a third party for which your business is held legally liable up to the limits on your policy. Your insurance company may also pay to repair or replace your vehicles in the event damage was caused by accidents, theft, or flooding.

### **Contact Your Local Insurance Agent**

Contact your local insurance agent to determine what types of <u>business</u> <u>insurance</u> and coverage you will need.

# Step 4: House Cleaning Supplies Checklist

In the process of <u>starting up a cleaning business</u> and before you clean your first home, you need to come up with a house cleaning supplies list to stay organized and efficient.

Here is a list of the house cleaning supplies I use when cleaning homes:

## **Cleaning Business Supplies Checklist**

- Cleaning bucket (with 2 dividers to keep supplies in)
- Disinfectant cleaner
- Glass cleaner
- Soap scum remover
- Chemical trigger sprayers
- 3M light duty scrub pads and holder
- Microfiber scrub pads (for bathroom and kitchen sinks)
- Toothbrushes
- Mini grout brush (for showers)
- Plastic scrapers (to scrape hard to remove gunk on counters or floors)
- Cleaning apron
- Color-coded microfiber cloths (for bathrooms and kitchen)
- Microfiber heavy-duty waffle cloths (for shower walls and tubs)
- Microfiber damp dusting cloths
- Premium microfiber glass cloths
- Toilet bowl brush (I ask the customer to provide one, or use disposables)
- Powder Bon-Ami (for shower and tub bottoms)
- Pumice stone stick (for toilet rings)
- Vacuum cleaner for carpets (I recommend either a proteam backpack or oreck upright)
- Vacuum cleaner for hard floors (I recommend either a proteam backpack, handheld oreck, or a two-speed oreck upright)

- Microfiber mop
- Microfiber wet mop pads
- Microfiber dust mop pads
- Ph neutral floor cleaner
- Microfiber short duster
- Microfiber long duster
- Microfiber dust mitt
- Knee pads
- Laundry bags to carry clean and dirty rags
- Shoe covers
- Disposable nitrile cleaning gloves

These are the exact cleaning supplies I use in my own house cleaning business or highly recommend. This list should help you to get up and running!

# **Step 5: House Cleaning Checklist**

You will need to create a house cleaning checklist to refer to when cleaning homes and to give to your customers. The checklist helps you to remember exactly what you will be cleaning each and every time you clean a home.

Also, it should be made available on your website and can be sent to or left at the customers home, so they know exactly what you will be cleaning.

The key when <u>creating a checklist</u> is to research house cleaning services in your area to compare your list to theirs.

You want to make sure your list is comparable to the other services in your area, so you can be competitive with your pricing and with the cleaning tasks that you offer.

Here is the house cleaning checklist template I use for my company to give you an idea.

### **Regular House Cleaning Tasks**

#### All areas of the house

- Dust surfaces
- Dust and hand wipe furniture tops
- Dust baseboards, chair rails, and door panels
- Dust ceiling fans (within reach)
- Vacuum carpets
- Vacuum and damp mop floors
- Dust blinds, window sills, and lock ledges
- Dust furniture
- Dust pictures frames
- · Dust lamp and lamp shades
- Dust and clean mirrors
- Empty all trash

### **Bathrooms**

- Dust surfaces
- Dust blinds, window sills, and lock ledges
- Dust cabinets, door panels, and baseboards
- Clean and disinfect surfaces
- Spot clean cabinet fronts
- Clean, disinfect, and shine showers and tubs

- Clean and disinfect toilets inside and out
- Clean and disinfect door knobs and switch plates
- Shine fixtures
- Vacuum and damp mop floors
- Empty trash

### Kitchen

- Dust surfaces
- Dust blinds, window sills, and lock ledges
- Dust chair rails, cabinets, door panels, and baseboards
- Dust top of refrigerator
- Clean and disinfect counter tops
- Spot clean cabinet fronts
- Clean and disinfect door knobs and switch plates
- Clean and disinfect sink
- Clean and disinfect microwave inside and out
- · Clean, disinfect, and shine outside of oven and top of range
- · Clean, disinfect, and shine outside of dishwasher
- Clean, disinfect, and shine outside of refrigerator
- Clean and disinfect kitchen table
- · Vacuum and damp mop floors
- Empty trash

### **Bedrooms**

- Dust surfaces
- Dust and hand wipe furniture tops
- Dust furniture
- Dust baseboards, chair rails, and door panels
- Dust blinds, window sills, and lock ledges
- Vacuum carpets

- Vacuum and damp mop floors (if non-carpet)
- Change sheets (upon request)
- Make beds (upon request)
- Empty trash

### Spring/Deep Cleaning Tasks

### Everything included in the regular cleaning plus:

- Damp wipe baseboards and window sills
- Damp wipe door panels and frames
- Vacuum upholstered furniture
- Remove cobwebs
- Damp wipe kitchen and bathroom cabinets

I find this list to be very comparable to what most house cleaning services offer, give or take what should or should not be included in the spring/deep cleaning. You can adjust this checklist to what seems to be the norm in your area and what you feel is the best fit for your <u>cleaning</u> business.

# Step 6: Different Types of House Cleaning Services to Offer

When <u>starting up a cleaning company</u> you need to decide what types of house cleaning services you will offer to your customers. You want to offer services that align with your business model and that are in demand in your area or what your customer wants.

There are two types of customers when cleaning houses: one-time and recurring. One-time customers only want their home cleaned once. Recurring customers want their home cleaned on a regular basis.

#### **One-Time Services**

Here are the most commonly offered one-time services for house cleaning:

- Regular cleaning
- Spring/Deep cleaning
- Move-in/move-out cleaning

A **regular cleaning** is going to be the basic cleaning you offer your customers. You will need to come up with a list of cleaning tasks that you will perform for each cleaning. You can search <u>house cleaning</u> <u>services</u> on <u>google</u> in your area to get an idea of what they offer.

A **spring/deep cleaning** is everything included in your regular cleaning with some extra cleaning tasks. Like with the regular cleaning, research services in your area to determine what extra tasks you will offer.

A move-in/move-out cleaning is basically a spring cleaning without furniture. You would perform the same tasks that you would for a spring/deep cleaning. There are some companies that offer additional tasks such as cleaning inside of the cabinets, refrigerator, and oven included in the move-in/move-out cleaning or offer them as add-ons. It's up to you whether or not you will offer these tasks.

### **Recurring Services**

Here are the cleaning frequencies for recurring cleanings:

- Weekly
- Bi-weekly (every 2 weeks)
- Monthly (every 4 weeks)

For **recurring customers**, you can either offer a regular or spring/deep cleaning for their initial cleaning. After the initial cleaning, you will be performing a regular/maintenance cleaning on a recurring basis.

### What Customers Should I Target?

Your goal is to get as many recurring weekly, bi-weekly, and monthly customers as possible. These customers tend to be the most profitable over the long term. A weekly customer will pay you 52 times a year while a bi-weekly customer will pay you 26 times a year. Also, recurring cleanings are a lot easier to clean than one-time cleanings, and you can clean them in a shorter amount of time.

# Step 7: How Much to Charge for House Cleaning

When <u>starting a cleaning business</u> you need to learn how much to charge for house cleaning so you're not leaving money on the table and getting outbid by your competitors.

In this guide, I will show you what you can make cleaning houses and how to price your cleanings.

## How to Figure Your Pricing and Give Estimates

### **Determine Your Hourly Rate**

If you don't want to take the time to create your own pricing list, I have created a <u>pricing calculator</u> that you can use to give estimates.

In order to figure out your house cleaning rates, you need to determine your hourly rate, or how much you will charge per hour.

It's just like when you work for someone else and they pay you by the hour. It is the same thing here.

The average hourly rates for professional house cleaning services in the U.S. is anywhere between \$25-\$45 an hour. To be competitive with the other cleaning services in your area, you will need to know their prices and how much they charge per hour.

You can do this simply by calling several local reputable maid services or <u>franchise cleaning services</u> in your area and asking how much they charge by the hour. If they will not give you that information you can get an estimate from them for your home to figure out how they charge.

After getting the estimate, ask them how long it will take to clean your home. Then, taking the amount that they quoted you for, divide the quote by the hours it will take. For example, \$100/4 hours = \$25 an hour.

Now that you know how much cleaning services in your area charge, you can average the hourly rates to figure out how much you can charge to stay competitive. Add all the hourly rates and divide by the number of rates you have.

For example, if you have ten rates add those up, then divide by 10.

This is the average hourly rate in your area. You want your rate to be somewhere from the middle to the top of those rates.

Keep in mind if you have or plan on hiring employees you need to make sure you charge a high enough hourly rate to cover your labor and overhead expenses with a net profit of at least 20% after all expenses. You also need to include a salary for yourself within your overhead expenses.

### **Figure Out Your Cleaning Times**

Now that you know your hourly rate, the next step is to figure out how long it will take to clean each area of a house, apartment, townhome, etc. Use a stopwatch or timer and time yourself in each area.

Areas to time are bedrooms, bathrooms, kitchen, bonus room or loft, hallways, stairs, foyer, and living areas (living room, family room, den, study, sunroom, etc.). You can do this timing by cleaning your own home or ask to clean some friends or family members' homes if you can.

Other things to consider when figuring out how long it will take to clean you need to take into account the square footage and what type of cleaning you will be performing such as a first-time or one-time, weekly, bi-weekly, monthly, spring/deep cleaning, or move in/move out cleaning.

For **square footage (sq. ft.)**, you need to determine the average square footage of homes you will be cleaning in your area. When you have been cleaning for a while you can go back and average all of your cleanings to come up with your average square footage. I use 2001-2500 average sq. ft. for my area.

You will want to add or subtract time if a house is larger or smaller than your average sq.ft. cleaned on your pricing sheet. I subtract or add 15 minutes for every 500 sq. ft. below or above my average.

For the **type of cleaning**, you will need to determine how much time to add or subtract depending on the frequency or type of cleaning. My normal times on my <u>estimate calculator</u> are based on a bi-weekly cleaning.

Then, I add more time for one-time or first-time, monthly, spring/deep cleanings, and move in/move out cleanings. And I subtract less time for weekly cleanings.

### Set Up Your House Cleaning Prices List

Once you know your hourly rate and your cleaning times you will need to set up your pricing list. To give a customer an estimate, add the times for the areas given by the customer, divide those times by 60 to get how long it will take to clean and multiply that number by your hourly rate.

For example,  $200/60 = 3.33 \times $30 = $100$ . The number you get will be the amount you charge your customer.

If you want to start to giving accurate estimates right away I created an <u>estimate calculator</u> that I use for my own business.

I hope this helps you to price your cleanings more accurately and start getting more customers!

# Step 8: How to Give a House Cleaning Estimate

Before you can schedule your first cleaning you need to know how to give a house cleaning estimate. Once you know what your hourly rate is going to be (how much you will charge per hour) and you have a pricing sheet or <u>cost calculator</u>, you are now ready to give estimates.

There are three types of estimates that you can give your customer. You can give them an over the phone estimate, an in-home estimate, or a website or email estimate.

## **Types of House Cleaning Estimates**

### Over the Phone Estimate

The over the phone estimate is where the customer calls you and you give them a price over the phone. Once you get used to cleaning and know how long each area will take to clean, there will be little time difference between the phone estimate and actually seeing the home before you clean it.

I have come to find that it really doesn't matter if I look at the house before I clean it or not. You will not know how long it's going to take until you actually start cleaning.

To deliver the phone estimate, make sure you have your pricing sheet on hand along with the questions you will ask to get the times you need to give them a price. The questions will basically correspond with the areas of the home you will clean. For example, "How many bathrooms do you have?"

As you're asking the questions, write down the times on your pricing sheet. Once you have all the areas and times of the home you can give them their estimate. After giving the estimate, ask if they would like to schedule the cleaning.

If they are hesitant, you can ask if they have any questions.

#### In Home Estimate

The in-home estimate is basically the same thing as the over the phone estimate, but you are actually giving the estimate in person at the customer's home. To give the estimate, make sure you bring your pricing sheet or a cost calculator.

Have the customer take you on a tour of the house, or you can walk through it yourself. As you go throughout the home, write down the areas and times on your pricing sheet.

Calculate the estimate and give it to the customer. Finally, ask if they would like to schedule the cleaning or if they have any questions.

#### Website or Email Estimate

For the website estimate or email estimate, you can set up an estimate request form on your website or have customers email you for an estimate. I have a "Request an Estimate" form on my website where I ask the customer to provide their contact information if they want an estimate.

You can also set up a form that asks the questions you need in order to give an estimate. I like just asking for the contact information because it makes it easier for the customer to submit a request.

This method also allows me to ask more thorough questions.

Once I receive their information through email, I email them back with a list of questions about their home.

These are the same questions I would ask on a phone estimate or inhome estimate. After calculating their estimate, I will email it to them or call them based on how they want to be contacted.

### Which One Should I Use

Which type of estimate you use is up to you. There are pros and cons for each one. I mostly use the over the phone estimate and the website request estimate.

I like not having to spend my evenings driving all across town doing inhome estimates when I could be home with my family. I will go on an in-home estimate if the customer asks and they are requesting a biweekly service.

The **phone estimate** is beneficial for customers because they can get a price right away and they don't have to wait for you to set up an appointment to meet them. It also keeps you from having to spend your time going out to the in-home estimates that might not even turn into a sale.

However, the **in home estimate** can be beneficial if you are just <u>starting</u> <u>your cleaning business up</u> and have the time because you might be able

to impress the customer and make them feel more comfortable with you. Although, some customers might feel that it is a waste of their time and would rather not have to meet with you in person to get a price.

The website or email request estimate helps you to get those customers that don't like calling or would prefer to communicate with you through email. Also, if you are not able to take their call it can be difficult to get a hold of them.

I have found that it is easier for a customer to get back to me through email rather than picking up the phone and calling. It also helps you to avoid playing phone tag or not being able to get a hold of them.

In conclusion, the estimate method that brings you the most customers should probably be the one you consider using.

# Step 9: How to Market Your Cleaning Business

If you're just <u>starting your cleaning company</u>, you will want to find the cheapest and fastest ways to getting customers. Here are some ways on how to market your cleaning business and get money coming in fast.

### **Word of Mouth**

Word of mouth is a free way to get customers by telling friends and family that you have a cleaning business. One idea is to offer to clean

their home for them, and once they see how good of a job you do they will likely tell others about you.

## Create a Paper Flyer

Another cheap and quick way to get the word out is by creating a simple printer paper flyer in Microsoft Word or any other software on a computer. Keep it simple by putting your business name, what makes you unique as a cleaning service, a way to contact you (phone number, email, and/or website), and an offer with an expiration date.

Next, figure out what neighborhoods you want to pass the <u>flyers</u> out in. You can pass them out in your neighborhood or in one that you would like to clean homes in.

Once you find out where you want to pass them out, put them in the cubbyhole underneath the mailbox (do not put them in the mailbox itself. It is a federal crime to open someone else's mailbox) or wedge them in the mailbox flag. You can also wedge them in between the doorknob on the front door of the house or apartment.

## Set up a Cleaning Business Website

<u>Setting up a cleaning business</u> website is a great way to obtain new customers and to inform them about your services. It gives your business credibility and shows professionalism in the eye of the potential customer.

Before deciding on your cleaning business name, I would suggest that you make sure there is a domain name available that matches the name

of your business. For example, say your business name is Yellow Maids, you would want to register the domain name www.happymaids.com.

## 4 Steps to Creating Your Cleaning Service Website

- Pick your website/domain name and register it with a domain name provider. I register my domains with a domain name registrar. You can also register your domain name with the website hosting provider you plan to have your website on. Although, if you do decide to change hosting providers, it is easier to have your domain registered with a domain name registrar than a hosting provider so all you have to do is point the domain to the new hosting company.
- Choosing a website hosting provider to host your website on. As mentioned above, the web hosting provider is the company that hosts your domain/website. There are many hosting providers available.
- Start coming up with and writing down the information about your services that you will put on your website. You can research cleaning businesses in your area on Google to get an idea of what information you should include.
- Decide if you will have someone create and manage your website for you or if you will do it yourself. If you plan on putting together your own website, I would recommend using <u>WordPress</u> or <u>Squarespace</u>. It is a CMS platform that runs your website design. I run <u>Cleaning Business Academy</u> and my cleaning company website, All Clean Home, on WordPress.

If this seems overwhelming to you or you don't have the time to figure out how to create a website, then you will probably want to have

someone else create and manage the site for you. This can save you a lot of time and frustration over the long run.

What I have learned since being a cleaning owner is that your time is precious, and your time equals money.

Your number one goal should be to obtain new customers. If you are not in a time crunch or have plenty of money lying around, then you could spend the time learning how to create and manage your own website. You also have to determine if you have the patience or even want to bother with all of the technical stuff that comes with managing a website.

### **Book Recommendation**

For free and low-cost marketing ideas I recommend reading <u>Guerilla</u> <u>Marketing</u> by Jay Conrad Levinson. You can check this book out at the library for free or you can always find it on <u>Amazon</u>.

# How to Start a Cleaning Business Guide -Next Steps

I hope you enjoyed the how to start a cleaning business guide! If you have any follow-up questions, please don't hesitate to contact me.

Here are some of the most important aspects of running a cleaning business you will need to learn about:

• How to get clients.

- How to clean quickly and efficiently.
- How to legally register your business.
- What cleaning supplies and equipment to use.
- Getting the right insurances for your business.
- How to set up your website and have it optimized for search results.
- Promoting your website online and offline.
- Creating marketing fliers.
- Forms you will need for customers.
- Employees? If you decide to hire I recommend filling up your schedule with recurring clients and having a steady stream of leads coming in before you decide if you want to hire employees.

When you are ready to start hiring and training employees to grow and scale your business beyond yourself, my go-to maid coach is Debbie Sardone. She has a <u>Speed Cleaning™ For The Pros Employee Training</u>

<u>System</u> that I highly recommend. **Use Coupon Code CBA100 to GET \$100 OFF!** Please note I do receive a commission if you purchase the system. I highly recommend and have personally known Debbie Sardone for years.

When I first started my cleaning business, I had no idea how to run a business. I consumed all the material I could find to learn how to run a successful cleaning business, but it took a lot of time and energy away from the most important thing - making money!

If you truly want to be your own boss, it is important that you go all-in and try to **become successful as soon as possible** before your income runs out and you have to find another job. Like I always say, **time is money!** 

Therefore, in order to become successful, you will need to learn from someone who has gone before you and grown a cleaning business. **The fastest way to success is to start making money right away.** You don't

need to reinvent the wheel. You just need knowledge and help from someone who has already done it.

The #1 mistake I made when I first started out was wasting precious time trying to figure out everything myself when I could have grown and made money much faster by learning from someone else. Don't make the same mistake I did!

When you are ready to take the next step in starting or growing your cleaning business I invite you to join me in my <a href="House Cleaning Kickstart">House Cleaning Kickstart</a> <a href="Course">Course</a>, a step-by step course taught by me.

I will personally show you how to start or grow your house cleaning business. I will show you **my exact systems and processes** on how I run my business and gain new recurring clients.

**Click here to get access** when you are ready.

Hope to see you inside **House Cleaning Kickstart**!

Josh Winningham, Founder & Publisher

Cleaning Business Academy, LLC